

DUPLICATE

## INVOICE



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**Davis Group (The)**  
**Attention: Pam Newby**  
**4201 Bee Caves Road - Suite C-101**  
**Austin, TX 78746**

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

Invoice #	Invoice Date	Invoice Month	Invoice Period
315080-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washington	National

Advertiser	Product	Estimate Number
CARE for Michigan	CARE for Michigan	1363

Flight Dates	Order #	Alt Order #
10/27/12 - 11/06/12	315080	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
13302		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/27/12	11/03/12	Action News SAT 6am	SAT 6-7am	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/27/12 6:29 AM Action News SAT 6am SAT 6-7am :30 CMI TV121H \$500.00 NM									
16	10/28/12	10/28/12	Sunday Prime A	7-8pm Sunday	-----S	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/28/12 7:19 PM Sunday Prime A 7-8pm Sunday :30 CMI TV112H \$8,000.00 NM									

Total Spots **2** Gross Total **\$8,500.00**

## Payment Terms 30 Days

Agency Commission **\$1,275.00**

Net Amount Due **\$7,225.00**